



**Information and conditions for attendants at the event
“Japan-Day Düsseldorf / NRW”
(Information / demonstration / sales booth)**

The next Japan-Day takes place on **25th May, 2019 (Saturday)**.

In 2019 the Japan-Day Düsseldorf / NRW takes place for the 18th time. Many visitors from all over Germany as well as from foreign countries like the Netherlands, Belgium or the UK come to see the big event about Japanese culture and tradition. The Japan-Day is not a commercial event but places its focus on presenting Japanese culture and traditions.

There are three stages on Japan-Day: the main stage, the pop-culture stage and the sports-stage.

Along the river Rhine there are arranged information booths, demonstration booths and sales booths which are rented by the attendants.

Application and participation:

- 1) You can find the application form on the Japan-Day homepage.
<http://www.japantag-duesseldorf-nrw.de/en/japan-day/application-forms/>
- 2) The application forms will be collected until the end of the term of application. Then the organizer will decide which applicants will take part on Japan-Day 2019.
- 3) To attend at the event “Japan-Day” you need to:
 - Present Japanese culture
 - Sell original Japanese merchandise/goods
- 4) Lease rental charges: around 950,- € per booth (4 x 4 meters) for merchandise and 650,- € per booth for information and demonstration plus VAT. (If prices remain stable.)
- 5) You can rent one or two booths maximum. (Depends on the number of applicants.)
- 6) The booth includes a wooden floor, electricity for small electrical appliances so everything can be prepared. The organizer will send an appropriate form by time.
- 7) Furniture (tables, chairs, benches etc.) can be rented by the organizer. You can bring your own furniture as well. A form for renting furniture will be sent by the organizer by time.
- 8) The booths will be opened on just one side. If you need to open the booth at more sides you need to discuss that with the organizer.

- 9) If you have rented two booths the organizer decides if the booths are to stand directly side by side or with space between them (mostly it's side by side but it depends on the available space).
- 10) It is NOT allowed to build up your own booth!
- 11) The Subletting of your booth and its surrounding area to third parties as well as extensions to the tent are expressly prohibited.
- 12) It is not allowed to place any furniture or stands (for selling or advertising) outside the booth.
- 13) Opening hours of the booth: around 11.00 – 7.00 pm. (alternatively until 10.00 pm)
- 14) The location of the booth will be determined by the organizer.
- 15) Please note that a parking permit authorizes you to enter the festival area by car for the set-up of goods. However, this permission is only valid **before the opening of the event (24th May 2019, from 5 pm to 8 pm, 25th May 2019, from 08:00 am to 09:30 am)**. For safety reasons, it is **not allowed to enter the festival area by car after 09:30 am and during the opening hours of the event**. We advise you to organize alternative means of transport (e. g. wheelbarrow etc.) in case you want to start with the cleanup of your booth during the event's opening period. For cleanup and removal of goods by car, you need to wait for the official passage permit approval of the organizer (the permit might not be issued before 1:00 am at night or later).
- 16) Please note that the administrative office of the Japan Day cannot assume any costs!
- 17) It is not allowed to promote your own sponsors in your booth.
- 18) When you participate in the Japan Day with a sales booth, you explicitly agree to sell only branded goods or products/goods from your own production. The sale of copies, counterfeit items and weapons is an infringement of legal provisions and is therefore strictly prohibited.
- 19) The selling of weapons (even imitations) and pornographic goods is not allowed.
- 20) If you wish to use a card-reader unit for the customers buying your goods please look after a reader by yourself. The organizer cannot rent a card-reader unit for the participants.
- 21) If your participation is set, the contract and the invoice will be sent to you in time. Please make a note if the invoice address differs from your contact address.