



0→1Booster

Top Corporate Accelerator in Japan



George Goda
Co-founder of 01Booster

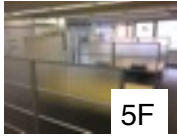
About 01Booster



7F



4F



5F



90+ Startups

Incubation Office

0+1Garage



Growing Startups

0+1Booster.com
0+1Event

Inspire

0+1Dojo
0+1StartupDojo

Learn/Founder

0+1Catapult
0+1Bridge Program
Corporate™
Accelerator

Scale Up

0+1Research Institute
Research

0+1InnovatorsBank
Human Resource



Wide network in Japan
Gov. and Local org.



Member of
Global Accelerator
Network



Brief Self Introduction

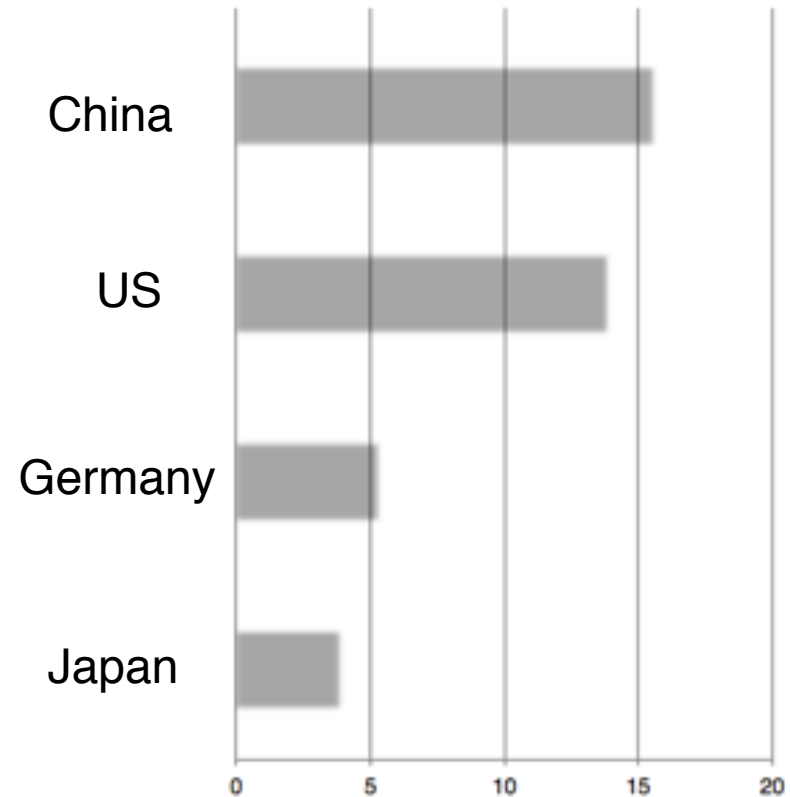
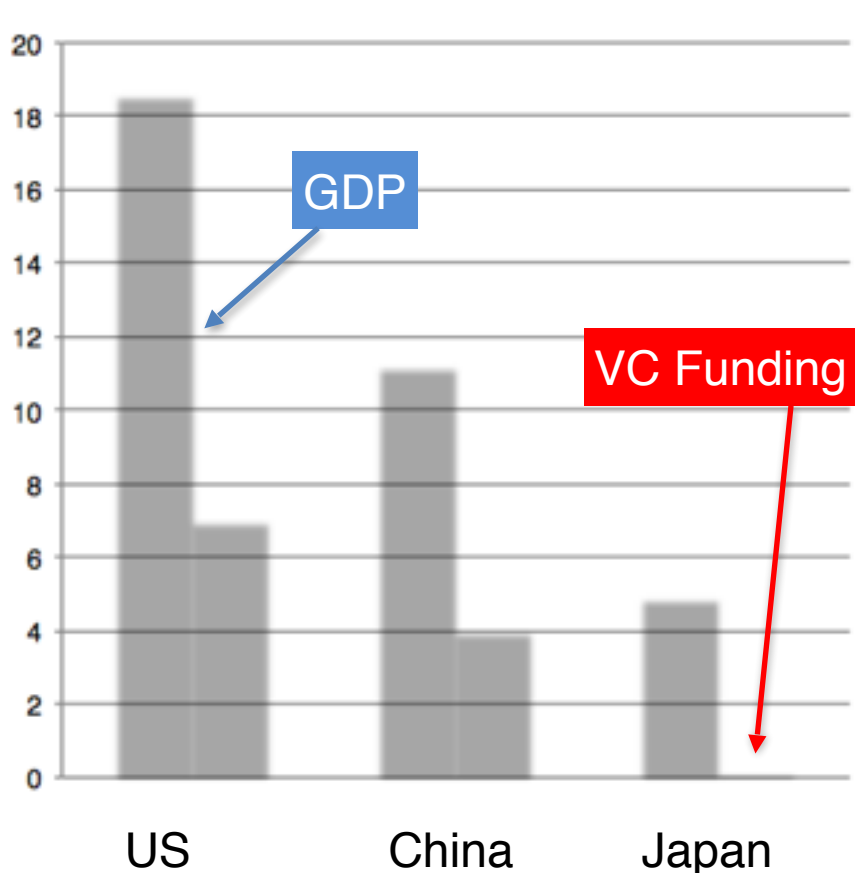


As like me, 01Booster's members have both experience "Large companies" and "Startups". Unique position in Japan.

- **TOSHIBA** : R&D, Overseas Production
- **Murata Mfg. Co.** : Int'l Alliance, Corporate Strategy
- **ICT Startups** : acquired by KDDI Group
- **Subsidiary of KDDI Group** : Int'l business
- Founded **01Booster Inc.**

“Entrepreneurship Crisis” in Japan...

Lack of Innovation, A little investment, A little Startups activities.. Large corporations are too conservative. Younger people have strong frustration..., SMEs are exhausted..



Total Early-Stage Entrepreneurial Activity by GEM

Collaboration is booming in Japan

Large Japanese companies try to collaborate with Startups and SMEs. “Open Innovation” and CVC is Boom. But many are faced with “difficulties”



Telecom
Advertising
Bank
Real Estates
Media
Manufacture
Gov.

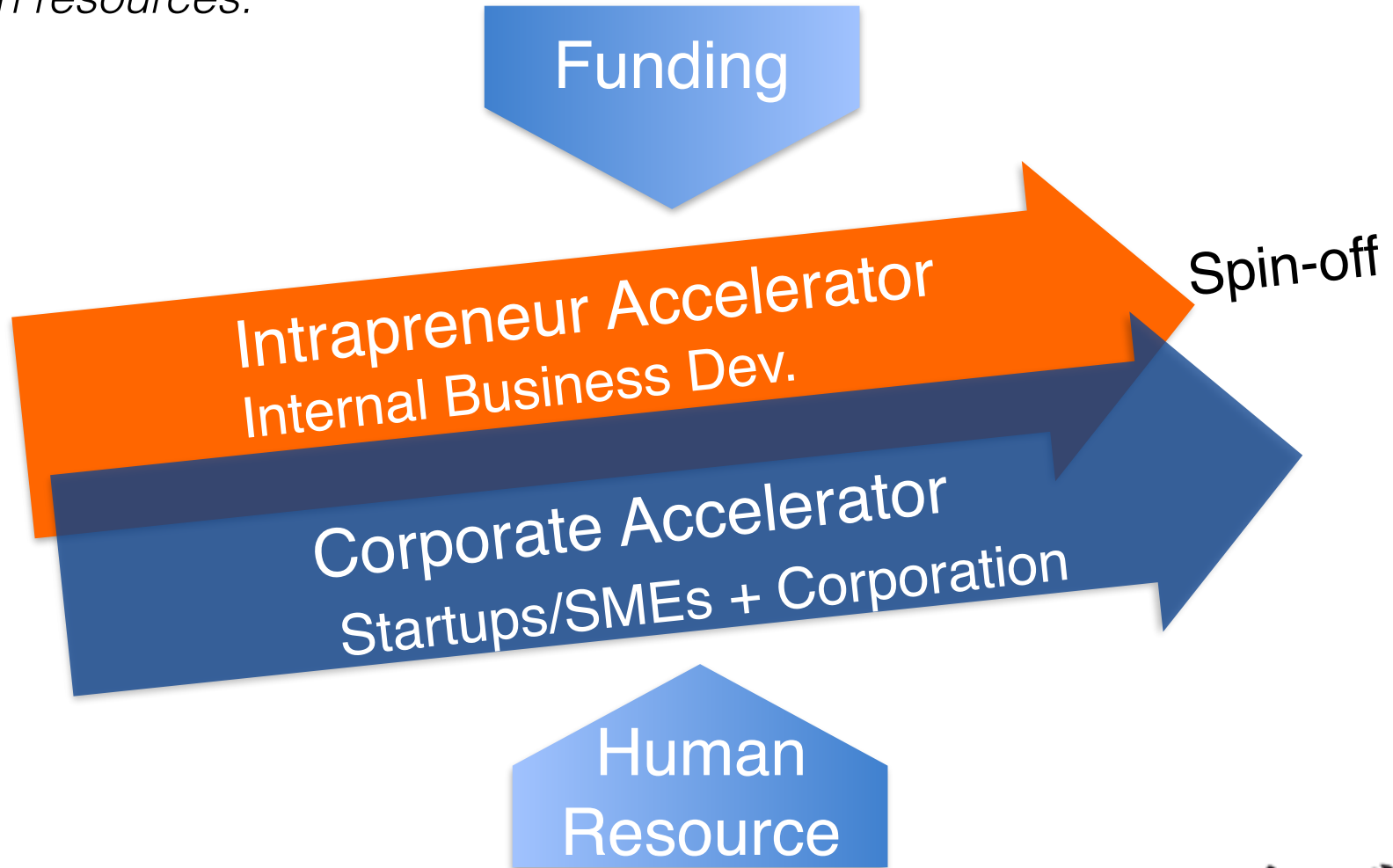
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Our Business

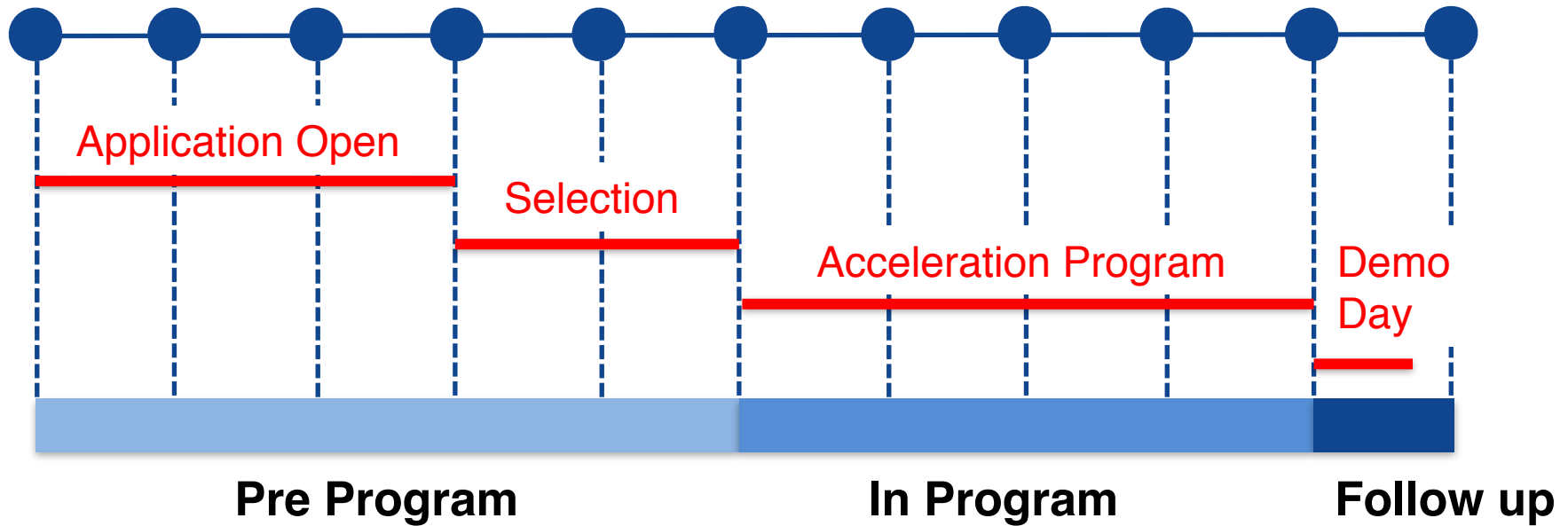


“Corporate accelerators” and “intrapreneur Accelerators” with funding and Human resources.

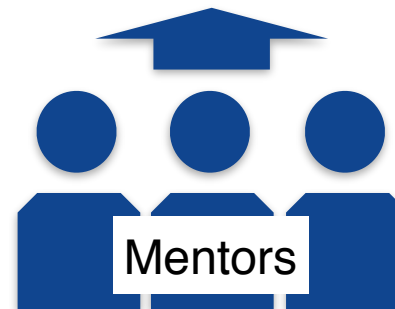


How it Works / Corporate Accelerator

Mentor driven accelerator with Large Japanese corporations.



Operated by 01Booster (Catalyst)
Mentors, collaboration by Corporation



Corporate Accelerators

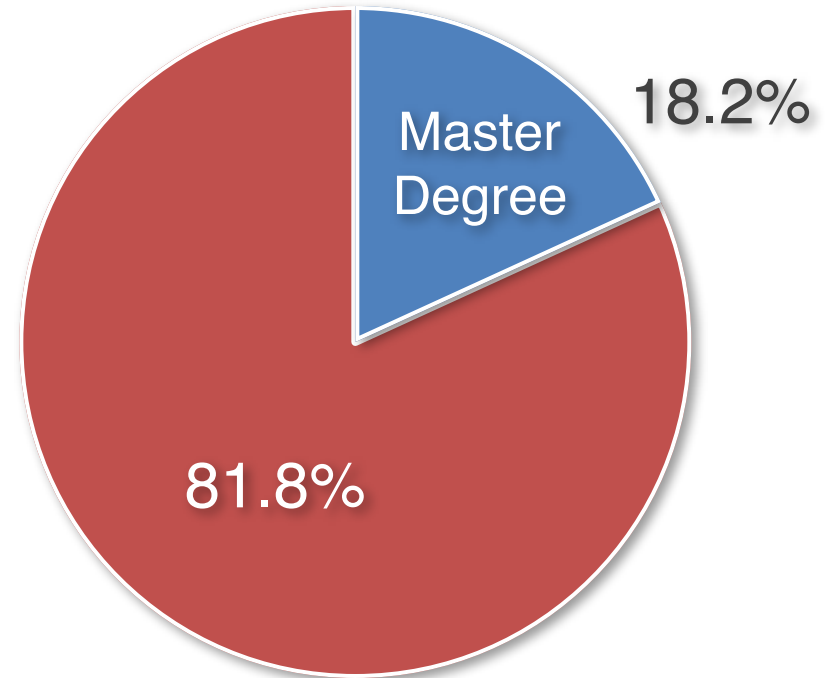
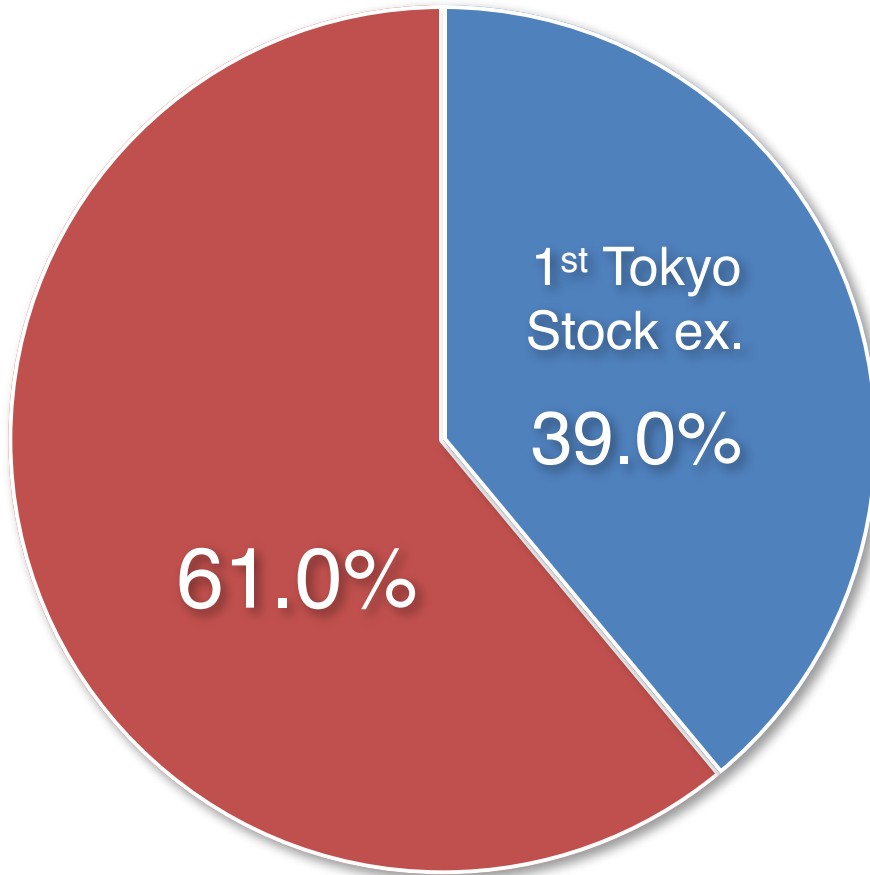


We are Top Corporate Accelerator in Japan.

CAP	Year	Notes
Gakken Accelerator	2015/16	Second largest Edu-company
Morinaga Accelerator	2015/16	One of top confections brand
Fitness Accelerator	2015	First fitness program in Japan
Will Group Accelerator	2016	Listing Human Resource Co.
Businest Accelerator	2016	Government org.
KIRIN Accelerator	2016	Top foods company in Japan
Tokyo Accelerator	2016	Local bank
LIXIL Accelerator	2016	Top housing company
Nikon supported Accelerator	2016	One of Top Camera co.
Yamaha Accelerator	2017	Top music instruments co.
Kirin Accelerator 2017	2017	Second year

Applicants Profile

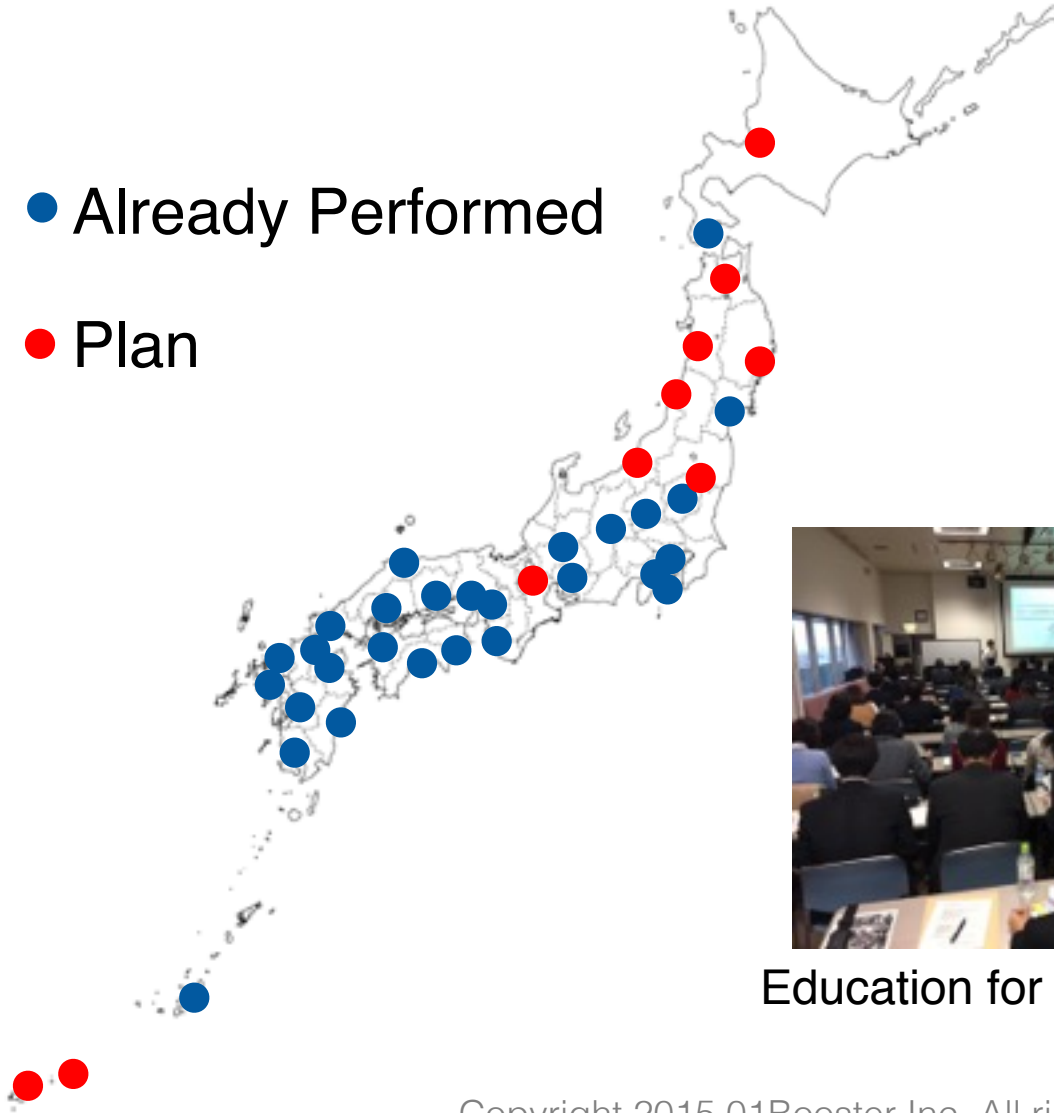
Applicants of Corporate Accelerators are more from large companies, tech, more highly educated.



Our Japanese Network

We try to motivate and educate Startups/SMEs and others in all Japan.

- Already Performed
- Plan



- ## Motivate/Education
- All over Japan
 - Local Gov.
 - Local Bank
 - University



Education for Local Gov. Staff

Our Portfolio



We co-invest with large corporation to Startups. Some shows great growth.

❖ 0→1Ventures



Our Collaboration



Germany is our “Master” of innovation.

We focus on Technology, International more.

- Collaboration with German Univ.
- Collaboration with Germany’s SMEs/Startups
- Collaboration with German corporations
- Japanese Startups/SMEs to Germany

Thank you very much!



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