



SUSTAINABLE LOGISTICS WITH DIGITAL TOOLS

Oliver Wittig, Henkel AG&Co.KGaA | Düsseldorf | 27. Mai 2021

AGENDA

01 **Who we are**

02 Our Digital Strategy

03 Case studies



DID YOU KNOW THAT...

...Henkel is a **global leader in adhesive technologies**?

...Every second worldwide, around **25 hair colorants** from Henkel are purchased?

...Henkel sells around **40 billion wash loads of detergents** every year?



WHO WE ARE

LEADING POSITIONS IN INDUSTRIAL & CONSUMER BUSINESSES

Adhesive Technologies



LOCTITE **TECHNOMELT** **BONDERITE**

Beauty Care



Schwarzkopf **Dial** syoss

Laundry & Home Care



Persil **all** **Bref**

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WHAT GUIDES US

OUR STRATEGIC FRAMEWORK 2020+



▶ OUR DIGITAL STRATEGY

ACCELERATE DIGITALIZATION

Real-time/Always connected



- Fully digitalize communication & steering (Quality, Safety, etc.)
- Physical/non-physical processes
- Integrate operations real time
- Expand digital backbone to complete operations

Investment in People



- Drive digital trainings for white/blue collar (“everybody access”)
- Build-up digital capabilities in operations
- Establish Competence Centers Digital

Investment in Assets



- Digital Pilots scale up
- Capability of equipment “Plug & Play”
- Self-learning equipment & processes

► OUR DIGITAL STRATEGY

SUPPLY CHAIN CUSTOMER COLLABORATION



- **KPIs exchange**, Service level root causes analysis
- **Joint roadmaps**, including priorities per regions & countries
- **Best practices implementation** and action plan monitoring

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► CASE STUDY

TRACK & TRACE

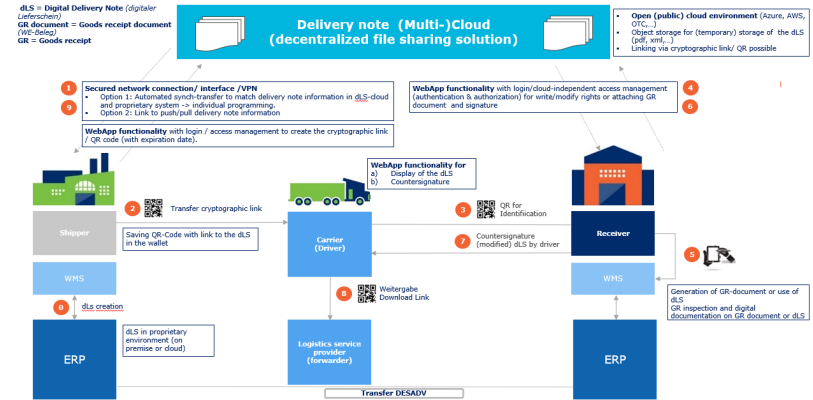
- Digital solution for visibility on customer delivery status and ETA
- Establishing real-time Track & Trace of customer shipments by capturing data from carriers via GPS
- Making full use of existing technologies (Telematics, App, TMS, web platforms) across all transport modes



► CASE STUDY

DIGITAL DELIVERY NOTE (PILOT)

- Digital solution to replace paper documents by digital D/N
- Cloud based solution
- Enables fast and accurate POD to guarantee correct invoicing
- Sustainable solution reducing 400,000 sheets of paper prints annually



| Thank you!