



REPAIR ✂ REBELS

Platform for Textile and Shoe Repairs and Alterations

Hacking the Linear Fashion System

LONGEVITY

I am not sure if repairs will be the next **"big thing"** but

I am sure it is the next **"right thing"** in fashion.



Testing in Düsseldorf & Soon in Cologne!

✂ REPAIR REBELS

HOW IT WORKS

ABOUT

TIPS & MORE

OUR TAILORS

CONTACT



WELCOME TO THE REPAIR REVOLUTION!

deinen Lieblingsstücken? Wir auch!
d lasse sie durch uns reparieren.



SNEAKER



PUMPS



BOOTS



TASCHEN



HOSEN



OBERTEILE



JACKEN



KLEIDER



SCHÄTZUNG ANFORDERN

EN VON TÜR ZU TÜR

Liebungsstücke ab und stellen sie wieder zu

ND FREITAGS

ferung **nur in DÜSSELDORF**

blingsstück innerhalb von 7 Tagen zurück



HASSAN AKABBAL

SPEZIALISIERT IN LEDERREPARATUREN

"Ich liebe die Idee, dass jemand dank meiner Reparatur weitere Jahre Spaß an ihrer Lieblingstasche hat."

+ MEHR



ELENI BORGIS

NÄHT SEIT ÜBER 65 JAHREN

"Ich liebe meine Arbeit, sie macht mich stolz und hält mich jung."

+ MEHR



PROBLEM

The 21st century linear fashion business models have led to major environmental damage, social injustice and decline of craftsmanship in the western economy – industry needs to change.



Industry



Consumer



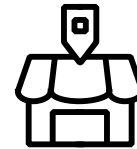
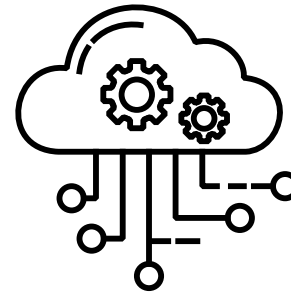
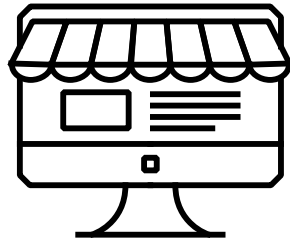
Local Craftsmen

While around 60% of consumers say repairs are important to them, just 23% routinely repair their clothes or take them to a repair shop (Zalando, 2021).



SOLUTION

A platform where technology meets traditional crafts.
Fashion repairs as easy and as fun as buying new, just more local and social!



As an “**Ecosystem of Services**”, we take care of:

- **Curation**
- **Online Payment**
- **Pickup & Delivery**
- **Transparency**
- **Brand Identity**
- **Community**



Digital Platform – Launched in August

SELECT THE TYPE OF REPAIR

SELECT

- JACKETS**
- JEANS**
Classic g...
- BOOTS**
- PUMPS**
- FABRIC PA**
No jeans?
- GET ESTIM**
No suitab...
repair? Re...
like to tak...
send you...
- PLUG HOLES OR WORN**
Price per area that sh...
- STEP STUFFING**
Here we stuff both si...
- REPLACE ZIPPER**
Zip Zip und ready to g...
- SHORTEN PANTS**
Snap off hem.

Same address for delivery (you can modify it later if...)

PICK UP TIME

Date

12:00-14:00 14:00-16:00

DELIVERY TIME

Date

14:00-16:00 16:00-18:00

PROCEED TO PAYMENT

FROM: 25,00 €

THANK YOU FOR BEING A REPAIR REBEL

Order confirmation

Hi monika!

We have received your order, and we will soo have booked repairs.

Please note that the pick-up and delivery dete to the planned pick-up or delivery.

If you did not order a box, please pack your it clothes, as well as either shoes or bags, plea: shoes and bags.



High five,
Your Repair Rebels-Team

EMILJANA MIHOLA

DESIGN UND HANDWERK SIND IHRE LEIDENSCHAFTEN!

+ MEHR ★★★★★

CO2 Credits





"My beloved bag had many signs of use and I didn't know who could help me ... until I found out about Repair Rebels. My bag is now like new, great craftsmanship, it turned out really great!"

- Claudia



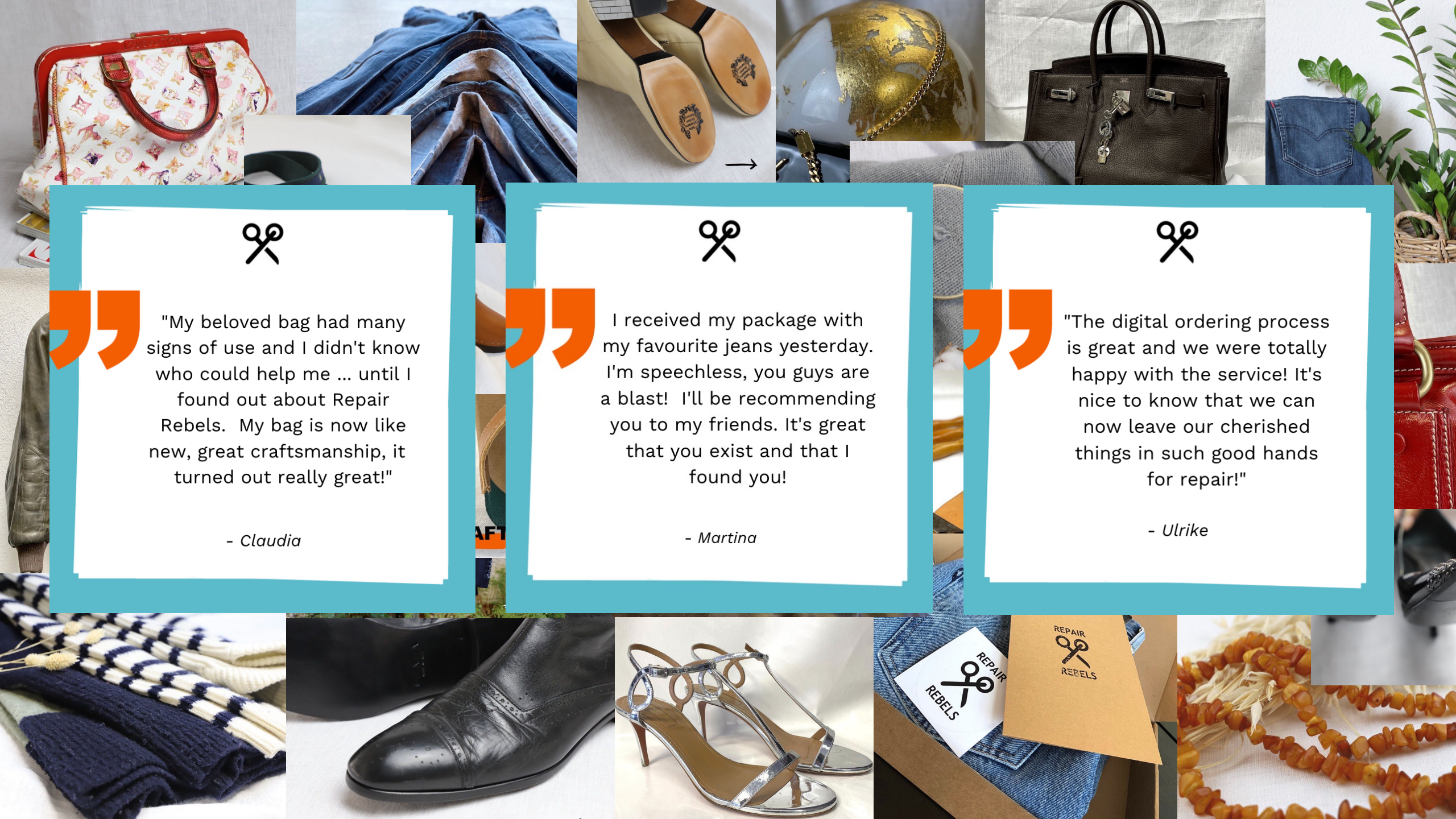
I received my package with my favourite jeans yesterday. I'm speechless, you guys are a blast! I'll be recommending you to my friends. It's great that you exist and that I found you!

- Martina



"The digital ordering process is great and we were totally happy with the service! It's nice to know that we can now leave our cherished things in such good hands for repair!"

- Ulrike



UNEXPLORED POTENTIAL!

Via modern marketing and use of digital tools, we aim to expand the customer base and increase the number of per customer orders



58%
of German men never
repaired a piece of clothing
themselves

50%
of Germans have never
repaired their clothes at
the tailor

67%
of men 18-29 age
group never repaired
their shoes at a shoe
repair shop



GREENPEACE

Source: Greenpeace, 2022

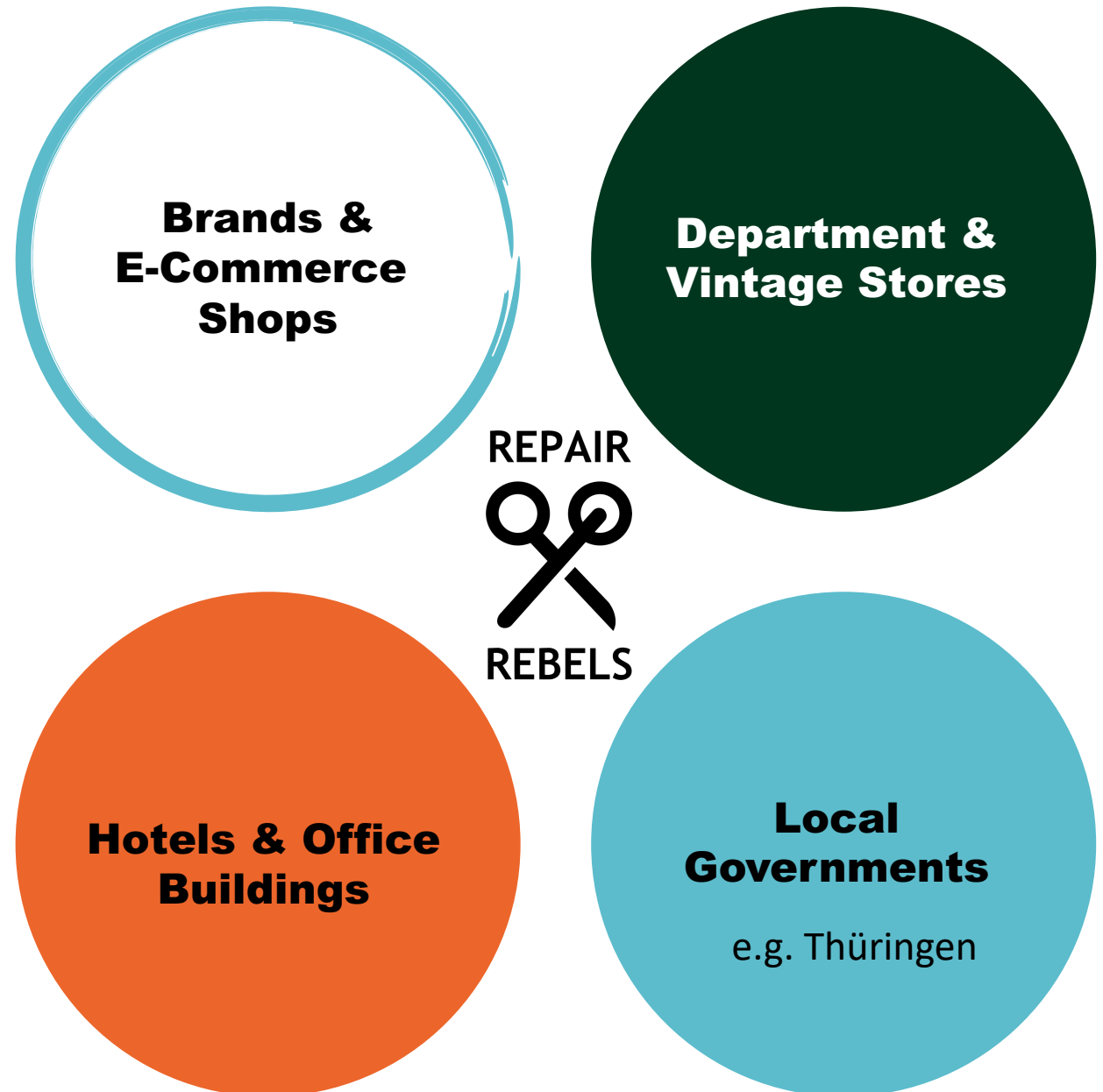


PARTNERS

Via partnerships and cooperation, we create extra value for all

Startups will not be the only players making their market on sustainability.

To stay relevant to their customers and meet their ESG goals, established companies and fashion brands will need to embrace new service models (e.g. Patagonia, H&M)





YKK supports **REPAIR REBELS**

“We know that high quality zippers can extend the life of garments, and that is why we believe Repair Rebels’ mission is an important one.

Thus, we are hoping this collaboration can boost the growing movement of sustainability in fashion”.

- João Matias, YKK Europe



International Repair Day

Visit by the Mayor of Düsseldorf Dr. Stephan Keller and Jan Matzoll, Bündnis 90/Die Grünen





STAY IN TOUCH



Repair Rebels GmbH
Lorettostraße 9
40219 Düsseldorf
Germany

Dr. Monika Hauck
E-mail: monika@repair-rebels.com
Cell: +491722710195